



# Rochester Lions Club

Home Club of Leader Dogs for the Blind

[www.rochesterlionsclub.org](http://www.rochesterlionsclub.org)

**Rockin Rods n' Rochester**



Dear Sponsor,

The Rochester Lions Club is asking for your support of our 22nd **Rockin Rods n' Rochester** Car Show August 14, 2022, benefitting Leader Dogs for the Blind and other Lions Charities. Because of Covid limitations on our fundraising activities, it is even more important that we work to make this event a success for our many Lions' charities. See our website, [rochesterlionsclub.org](http://rochesterlionsclub.org) for the projects we support.

**As a \$500.00 sponsor of this event, in addition to all other category benefits below, you will receive:**

- Your company name printed in the program as the donor of a trophy in one of the 22 different classes of winners
- Your company name/logo on the t-shirt backs (400)
- We invite you to personally present the trophies in your class to the winners at the awards ceremony... just let us know that you are attending the ceremony

**As a \$250.00 sponsor of this event:**

- 2" x 3.75" color business card ad in programs
- Your company listing in Sponsor Acknowledgments in the show program
- Your company name will be acknowledged publicly to the crowd several times
- You can donate advertising items and other promotional materials for distribution to entrants (400 items required)
- You will receive a Sponsor plaque and thank you listing in the Lions' Club Newsletter and on our website

**As a \$100.00 Sponsor**

- 1" by 2.5" color ad in programs and listing in Sponsor Acknowledgments

**As a \$50.00 Sponsor**

- Listing in Sponsor Acknowledgments

## Sponsorship Registration Form

Sponsor's Name: \_\_\_\_\_  
(as it is to appear in the program, newsletter, etc.)

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone \_\_\_\_\_

Email address: \_\_\_\_\_ Website \_\_\_\_\_

Amount of Donation \$ \_\_\_\_\_ Make check payable to **Rochester Lions Club Charities, Inc.**

Will someone be available to present your award? \_\_\_\_\_ Yes \_\_\_\_\_ No

Will we be picking up your donation items? \_\_\_\_\_ Yes \_\_\_\_\_ No

**For additional information contact: Celia D. (248) 765-6929 / [crnd42@gmail.com](mailto:crnd42@gmail.com)**

Mail registration Form and Check to **Rochester Lions Club Charities, Inc.**

**1321 Potomac Drive  
Rochester Hills, MI 48306**