

# Rochester Lions Club

Home Club of Leader Dogs for the Blind  
[www.rochesterlionsclub.org](http://www.rochesterlionsclub.org)



## *Heritage Rod and Custom Car Festival* and *Festival of Cars*

Dear Sponsor,

The Rochester Lions Club is very appreciative of your support to promote the **2023 HERITAGE ROD & CUSTOM CAR FESTIVAL SATURDAY MAY 27** and the **FESTIVAL OF CARS** on Sunday May 28 to benefit Leader Dogs for the Blind and other Lions' charities.

### **ONE FEE PROVIDES ADVERTISING FOR BOTH SHOWS**

**\$400 \$300 \$100**

|  |   |   |   |
|--|---|---|---|
| Your Business Card printed IN <u>BOTH PROGRAMS</u> in Color and<br>Your Business Name printed ON A LAWN SIGN AT <u>BOTH SHOWS</u>  | X | X | X |
| Your Company Name WILL APPEAR IN THE VIP LIST IN <u>BOTH PROGRAMS</u>  | X | X | X |
| Your Company Name will be acknowledged publicly to the audience several times during <u>BOTH EVENTS</u>  | X | X | X |
| You may donate items such as: KEY RINGS, PENCILS, ADVERTISING ITEMS & PROMOTIONAL MATERIALS that will be placed in the CAR ENTRANTS' PACKETS (Minimum 400 items needed to cover both shows) Lions will gladly pick these up! | X | X |   |
| You will receive a beautiful SPONSORS' WALL PLAQUE, T-SHIRT and your Company will be acknowledged in the LIONS CLUB NEWSLETTER & WEBSITE   | X | X |   |
| Your Company Logo in a 2" X 2.5" ADVERTISING SPACE <u>BOTH PROGRAMS</u><br>(We will need a "CAMERA READY" logo)  | X | X |   |
| Your Company Name in <u>BOTH PROGRAMS</u> as the DONOR and/ or SPONSOR of the TROPHY for one of the CLASSES OF WINNERS   | X | X |   |
| You may personally PRESENT THE TROPHY at the AWARDS CEREMONY.<br>(Just let us know that you plan to present the trophy.)   | X | X |   |
| Your Company Name and LOGO on the BACK OF ALL WEARABLES  | X |   |   |

**For additional information, please contact Celia Domalewski (248) 765-6929**

# Heritage Rod and Custom Car Festival



and

## Festival of Cars



### SPONSORSHIP REGISTRATION FORM

May 27 & 28, 2023

SPONSOR NAME:

\_\_\_\_\_  
(As it is to appear in the advertising, program, newsletter, etc.)

Street Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone # \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship \$ \_\_\_\_\_ (Make check payable to: Rochester Lions Club Charities, Inc.)  
(a 501(C)3 non-profit organization)

Will a sponsor representative be available to present an award? Yes \_\_\_ No \_\_\_

Will sponsor be providing donation item for registrant's goody bag? Yes \_\_\_ No \_\_\_

Will sponsor be providing any kind of promotional flyer, advertising etc? Yes \_\_\_ No \_\_\_

Please indicate size of T-shirt (for major sponsors) SM \_\_\_ MED \_\_\_ LRG \_\_\_ XL \_\_\_ XXL \_\_\_

Sponsor Signature

\_\_\_\_\_ Date \_\_\_\_\_

**NOTE: "Camera Ready" logo to be provided by all new sponsors.**

Any questions or concerns please contact Celia Domalewski (248) 765-6929 or crnd42@gmail.com

**Mail Registration Form and Check to:**  
Rochester Lions Club – May Car Shows  
1321 Potomac Drive  
Rochester Hills, MI 48306

Rochester Lions Club Charities, Inc.- 501(c)(3) non-profit charitable organization – ID#38-3259193