



# Rochester Lions Club

Home Club of Leader Dogs for the Blind  
[www.rochesterlionsclub.org](http://www.rochesterlionsclub.org)

## *Rockin Rods n' Rochester*

Dear Sponsor,

The Rochester Lions Club is very appreciative of the support to promote the *Rockin Rods n' Rochester* Car Show August 13, 2017, to benefit Leader Dogs for the Blind and other Lions Charities.

**As a \$500.00 sponsor of this event, in addition to the \$250 category benefits below, you will receive:**

- Your company name on the back of the car show T-Shirts
- 2" X 2.5" color business card ad in 450 programs
- You company name printed in the program as the donor of the trophies in one of the 24 different classes of winners
- You can personally present the trophies in your class to the winners at the awards ceremony, just let us know that you are attending the ceremony

**As a \$250.00 sponsor of this event:**

- The show will be acknowledged in pre-show advertising including *Community Lifestyles, Rochester Post and the Cruiz' News*
- Your company name will appear in the show program
- Your company name will be acknowledged publicly to the crowd several times
- You can donate items such as key rings, pencils, advertising items and other promotional materials that will be placed in the car entrants' packets (minimum of 450 items required) Let us know, and we will gladly pick up your items
- You will receive a beautiful wall plaque, a T-shirt and you will be thanked in the Lions' Club Newsletter and on our website

### Sponsorship Registration Form

Sponsor's Name: \_\_\_\_\_  
(as it is to appear in the program, newsletter, etc.)

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone \_\_\_\_\_

Email address: \_\_\_\_\_ Website \_\_\_\_\_

Amount of Donation \$ \_\_\_\_\_ **Make check payable to: Rochester Lions Club Charities, Inc.**

Will someone be available to present your award? \_\_\_\_\_ Yes \_\_\_\_\_ No

Will we be picking up your donation items? \_\_\_\_\_ Yes \_\_\_\_\_ No

Please indicate T-shirt Size \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ XXL

**For additional information contact: Celia D. (248) 765-6929 or Bill Claussen (248) 375-5096**

Mail registration Form and Check to: **Rochester Lions Club Charities, Inc.**  
**1321 Potomac Drive**  
**Rochester Hills, MI 48306**