



# Rochester Lions Club

Home Club of Leader Dogs for the Blind  
[www.rochesterlionsclub.org](http://www.rochesterlionsclub.org)

## Heritage Rod and Custom Car Festival &

## Festival of Cars

Dear Sponsor,

The Rochester Lions Club is very appreciative of your support to promote the **Heritage Rod and Custom Car Festival** Sat. May 28 and the **Festival of Cars** on Sun. May 29, 2011 to benefit Leader Dogs for the Blind & Other Lion Charities

	\$100 Level	\$200 Level	\$300 Level	\$400 Level
<b>Heritage Rod and Custom Car Festival</b>				
➤ You will be acknowledged in pre-show advertising in <i>The Oakland Press</i> . In addition the show will be advertised in the <i>Rochester Post</i> , <i>Community Lifestyles</i> and <i>Cruis'News</i> .	X	X	X	X
➤ Your company name will appear in the VIP List in the show program.	X	X	X	X
➤ Your company name will be acknowledged publicly to the crowd several times during the event	X	X	X	X
➤ You can donate items such as key rings, pencils, advertising items and other promotional materials that will be placed in the car entrants' packets (minimum of 250 items required) Let us know, and we will gladly pick up your items).	X	X	X	X
➤ You will receive a beautiful wall plaque, a T-shirt and you will be thanked in the Lions Club Newsletter.		X	X	X
➤ 2" X 2.5" program advertising space (Will need "Camera Ready" logo)			X	X
➤ Your company name printed in the program as the donor of the trophies in one of the 13 different Classes of winners.			X	X
➤ You can personally present the trophies in your class to the winners at the awards ceremony, just let us know that you are attending the ceremony			X	X
➤ Your company name on the back of 300 T-Shirts				X
<b>Festival of Cars</b>				
➤ You will be acknowledged in pre-show advertising in <i>The Oakland Press</i> . In addition the show will be advertised in the <i>Rochester Post</i> , <i>Community Lifestyles</i> and <i>Cruis'News</i> .	X	X	X	X
➤ Your company name will appear in the VIP list in the show program.	X	X	X	X
➤ Your company name will be acknowledged publicly to the crowd several times during the event	X	X	X	X
➤ You can donate items such as key rings, pencils, advertising items and other promotional materials that will be placed in the car entrants' packets (minimum of 250 items required) Let us know, and we will gladly pick up your items).	X	X	X	X
➤ You will receive a beautiful wall plaque, a T-shirt and you will be thanked in the Lions Club Newsletter.		X	X	X
➤ 2" X 2.5" program advertising space (Will need "Camera Ready" logo)			X	X
➤ Your company name printed in the program as the donor of the trophies in one of the 20 different Classes of winners.			X	X
➤ You can personally present the trophies in your class to the winners at the awards ceremony, just let us know that you are attending the ceremony			X	X
➤ Your company name on the back of 300 T-Shirts				X

**Sponsorship Registration Form**

Sponsor's Name: \_\_\_\_\_  
**(as it is to appear in the advertising, program, newsletter, etc.)**

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Car Show Being Sponsored                                                    
**Heritage Rod & Custom**                      **Festival of Cars**                      **Both**  
**Sat, May 28, 2011**                      **Sun May 29, 2011**

Amount of Donation: \$ \_\_\_\_\_ ( **Make check payable to: Rochester Lions Club Charities, Inc.**)

Will someone be available to present your award?     **Yes**     **No**

Will we be picking up Goodie Bag donation items (at least 250 **per show** please)     **Yes**     **No**

Please indicate size for your Car Show(s) T-Shirt    **M** \_\_\_ **L** \_\_\_ **XL** \_\_\_ **XXL** \_\_\_                      **M** \_\_\_ **L** \_\_\_ **XL** \_\_\_ **XXL** \_\_\_  
**Heritage Rod & Custom**                      **Festival of Cars**

**For additional information contact:** \_\_\_\_\_

**Mail registration Form and Check to: Rochester Lions Club Charities Inc.**  
**C/O Heritage Rod & Custom Car Festival**  
**Bob Treppa 248-373-4229**  
**3397 Rocky Crest Dr.**  
**Rochester Hills, MI 48306**

**Note: "Camera Ready" logo to be provided by all new sponsors for \$300 and \$400 level sponsors**

