



Rochester Lions Club

Home Club of Leader Dogs for the Blind
www.rochesterlionsclub.org

Heritage Rod and Custom Car Festival

Dear Sponsor,

The Rochester Lions Club is very appreciative of your support to promote the Heritage Festival Rod and Custom Car Festival May 24, 2008, to benefit Leader Dogs for the Blind.

As • \$150.00 sponsor of this event:

- You will be acknowledged in pre-show advertising including *The Oakland Press, Suburban Lifestyles and the Cruiz' News*
- Your company name will appear in the show program
- Your company name will be acknowledged publicly to the crowd several times
- You can donate items such as key rings, pencils, advertising items and other promotional materials that will be placed in the car entrants' packets (minimum of 250 items required) Let us know, and we will gladly pick up your items
- You will receive a beautiful wall plaque, a T-shirt and you will be thanked in the Lions* Club Newsletter

As a \$300.00 sponsor of this event, in addition to the above benefits you will receive:

- Your company name on the back of 500 T-Shirts
- 2" X 2.5" program advertising space
- Your company name printed in the program as the donor of the trophies in one of the 10 different Classes of winners
- You can personally present the trophies in your class to the winners at the awards ceremony, just let us know that you are attending the ceremony.

Sponsorship Registration Form

Sponsor's Name: _____
(as it is to appear in the program, newsletter, etc.)

Address: _____ City: _____ Zip: _____

Contact Name: _____

Amount of Donation: \$ _____ **Make check payable to: Rochester Lions Club Charities, Inc.**

Will someone be available to present your award? ___Yes ___ No

Will we be picking up donation items (at least 250 please) ___Yes ___No

Please indicate size for your Heritage Rod and Custom and Festival T-Shirt ___M ___L ___XL ___XXL

For additional information contact: Bob Treppa (248)-373-4229

**Mail registration Form and Check to: Rochester Lions Club Charities Inc.
c/o Heritage Rod & Custom Car Festival
2301 Kingsford Road
Rochester Hills, MI 48309**