



Rochester Lions Club

Home Club of Leader Dogs for the Blind

www.rochesterlionsclub.org

Rockin Rods n' Rochester

The Rochester Lions Club is asking for your support of our 24th **Rockin Rods n' Rochester** Car Show, Sunday, August 11, 2024, benefitting Leader Dogs for the Blind and other Lions Charities. This Car Show is by far our largest show of the year with the most vehicles and visitors attending, making it vital to our efforts to successfully raise funds for our many Lions charities. See our website, rochesterlionsclub.org, for the projects we support.

As a \$500.00 sponsor of this event, in addition to the \$250 category benefits below, you will receive:

- Your company name printed in the program as the donor of a trophy in one of the 22 different classes of winners.
- Your logo printed on the event t-shirts.
- We invite you to personally present the trophies in your class to the winners at the awards ceremony... just let us know that you are attending the ceremony.

As a \$250.00 sponsor of this event:

- 2" x 3.75" color business card ad in programs.
- You will be acknowledged in pre-show advertising in local newspapers.
- Your company listing in Sponsor Acknowledgments in the show program.
- Your company name will be acknowledged publicly to the crowd several times.
- You can donate advertising items and/or other promotional materials for distribution to entrants (400 items required – by August 1, please)
- You will receive a beautiful plaque and thank you listing in the Lions' Club Newsletter and on our website.

As a \$100.00 Sponsor

- Business card color ad in programs and listing in Sponsor Acknowledgments

Sponsorship Registration Form

Sponsor's Name: _____
(as it is to appear in the program, newsletter, etc.)

Address: _____ City _____ Zip _____

Contact Name: _____ Phone _____

Email address: _____ Website _____

Amount of Donation \$ _____ Make check payable to **Rochester Lions Club Charities, Inc.**

Will someone be available to present your award? _____ Yes _____ No

Will we be picking up your donation items? _____ Yes _____ No

Please indicate shirt size S
____ Med ____ LG ____ XL ____ XXL ____ (\$500 sponsor level)

For additional information contact: Celia D. (248) 765-6929 / crnd42@gmail.com

Pay online at rochesterlionsclub.org or Mail Registration Form and Check or Credit Card Info on back to:

Rochester Lions Club Charities, Inc.
1321 Potomac Drive
Rochester Hills, MI 48306

Payment may also be made online at: rochesterlionsclub.org

2024 Rockin Rods n' Rochester Car Show Sponsorship

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

Method of payment: Visa ___ MasterCard ___ Discover ___ Amex ___

Card # _____ - _____ - _____ - _____

Expiration date: ___/___/___ CVC # _____

Signature: _____